

Pregnancy Helpline

A TLC Pregnancy Resource Center

March 2015, Issue 3

OUR MISSION

To support women in unplanned pregnancies and to promote the culture of life to clients and the community.

Greetings and Happy Spring!

We have ***BIG NEWS*** — our Board of Directors approved a plan to change our name to Options for Women and convert our center to a Medical Clinic! The services we will add are free pregnancy testing, ultrasounds, and STD testing, and, as resources and volunteers become available, we will offer classes and support groups as well. The plan includes an expansion and remodeled building space of 2400 sq. ft. which will provide confidential rooms for counseling and medical appointments, two offices, a reception area, and Baby Boutique. We need an ultrasound machine, other medical equipment and supplies. We need a family doctor to oversee the medical services, a registered nurse, and a sonographer. Our fundraising goal for fiscal year 2015-2016 is \$200,000.

The Grand Opening is planned for September 2015. ***WE NEED YOUR HELP!*** Please prayerfully consider this opportunity to be a part of expanding a vital ministry to the community. The need is there — pregnancy centers have seen a significant increase in client visits after adding medical services. To meet this need, we need you. Please email me with questions or for more information at pregnancyhelpline@outlook.com.

Thank you for your support and God Bless You!

JoAnne Parks
Executive Director

Is
God
Calling
YOU?

Could you serve as a Board Member?

Could you help with fundraising?

Could you be a counselor?

Could you lead a post-abortion healing support group? A Bible study? A support group for men? A Natural Family Planning class?

Could you spare an hour a week to be a client advocate, guiding a client through a series of programmed lessons?

Could you help in the office as a receptionist or with other administrative tasks?

WILL YOU ANSWER HIS CALL?

Baby Bottle Fundraiser

In mid January, we launched the Baby Bottle Fundraiser and will continue to visit area churches throughout the year. In addition to raising funds, this is a great opportunity to promote awareness of our mission to the community. Thank you to the following churches for your support!

St. Mary's Big River, River Falls

St. Bridget's, River Falls

St. Francis of Assisi, Ellsworth

Sacred Heart-St. Luke Catholic Community, Spring Valley, Elmwood, Boyceville

First Covenant Church, River Falls

St. Mary's Immaculate Conception, Hammond

Assembly of God, River Falls



**Pregnancy Helpline
Board Members**

Executive Director

JoAnne Parks

Board of Directors

Gary Tapp, President

Dave McNamara, Secretary

Betty Stenglein, Treasurer

Gordon Awsumb

Carol Betzel

John Danneker

Pam McNamara

Diane O'Malley

Pat O'Malley



Sarah Smith, Counselor

**Welcome
New Volunteers**

Welcome Gayle Frandrup and Sue Beers! Both Gayle and Sue are married, retired, and from River Falls.

Sarah joined us in November and is a tremendous asset. We are so blessed to have these three talented and dedicated women supporting our mission and ready to tackle many new programs and services!



Sue Beers, Counselor



**Gayle Frandrup,
Administrative Assistant**

Banquet for Life 2014

Wrap-up

Number of Guests: 151

Profit: \$14,290.11

**A HUGE Thank You to the
Kilkarney Hills Golf Club
Management and Staff!**

*Donate \$100 or more and we will
send you a **FREE** copy of
"Cradle My Heart" by Kim Ketola*



EARN WHILE YOU LEARN

Expectant Moms and Dads have many questions, especially about pregnancy and parenting! We can provide on-going education and support to clients who need our help with these topics and other challenges they face.

We want to fully implement a nationally acclaimed program called Earn While You Learn. This weekly, lesson-based program provides education and physical, emotional, and spiritual support on many topics – from healthy relationships to pregnancy, and parenting from birth to the toddler years. Clients “earn” points for baby clothes, a crib, etc., by learning! The total cost of the educational materials is over \$6000. If you would like to donate specifically to this program please write EWYL on your check. **THANK YOU!**

Please consider including Pregnancy Helpline in your will.

Address: 111 West Walnut Street, River Falls, WI 54022

Phone number: (715) 425-8539

Website: www.rfpregnancyhelpline.com